



# CLEARLAKE OAKS

## “A Community-Driven Revitalization Action Plan”

# ROAD MAP TASK FORCE

# COMMUNITY PILOT PROGRAM

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Revised

*Prepared by:*

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## **What is the Purpose of the Road Map Task Force?**

### **Clearlake Oaks Community-Driven Revitalization Pilot Program**

The Road Map Task Force is an initiative that was adopted by the Lake County Board of Supervisors in August 2021 with a budget of approximately \$1 million to revitalize and secure the Clearlake Oaks neighborhoods through a “community-driven revitalization” action plan. The purpose of the approved initiative is simply to 1) build a partnership between the county and the Clearlake Oaks citizens to combat blight, crime and illegal activities; 2) to empower citizens to push for the effort to beautify and protect their communities - through a neighborhood beautification and safety program that will create more interaction and involvement among neighbors; 3) to offer a readily-available mechanism for citizens to report violations directly to a specialized task force; 4) to create more of a neighborhood life, and develop a look, feel and security of Clearlake Oaks to attract new residents and businesses that supports both economic development and a sense of community.

To ensure the success of a “Community-Driven Revitalization” action plan, the Lake County Board of Supervisors, Law Enforcement Department, Community Development Department, Animal Control Department, the District Attorney’s Office and the East Region Town Hall (ERTH) Municipal Advisory Council formed a partnership to work directly with the appointed Road Map Task Force (RMTF) Code Enforcement Unit and the action-driven community members to mobilize an approach that will successfully revitalize neighborhoods within the Clearlake Oaks community. Upon approval of the RMTF Unit action plan, Property Owner Associations (POA) and other community members will be contacted and requested to join forces with the established partnership to implement a community-driven action plan.

***The Vision of the RMTF is to revitalize the Clearlake Oaks community through safety and beautification efforts.***

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***The Mission of the RMTF is to empower citizens to spearhead the safety and beautification efforts through the Code Enforcement Complaint Line***

## **What are the Goals of the Road Map Task Force?**

The goals of the revitalization program are to identify and maximize available resources throughout the pilot area to reduce crime and blight, promote public safety, and enhance community beautification that will increase the quality-of-life for Lake County residents, business owners, visitors, and students. The pilot program partners believe that by encouraging the increase of community aesthetics, reducing crime and stimulating economic growth that the Clearlake Oaks community overall will advance in an orderly way for all residents. The RMTF will begin its initiative by directing its attention towards safety during phase one of the project; and then beautifying the neighborhoods as phase two.

## **What is Meant by a Clearlake Oaks Community-Driven Beautification Program?**

A neighborhood beautification program isn't a single event ("Fix Up Your Yard Day"), but rather a strategy to maintain, enhance, and/or change the character of your neighborhood over the long term. You may approach particular elements of the program one at a time, but our focus should be on long-term vision for the neighborhood. Some of the aspects to consider as the partners think about what might benefit from change are as follows:

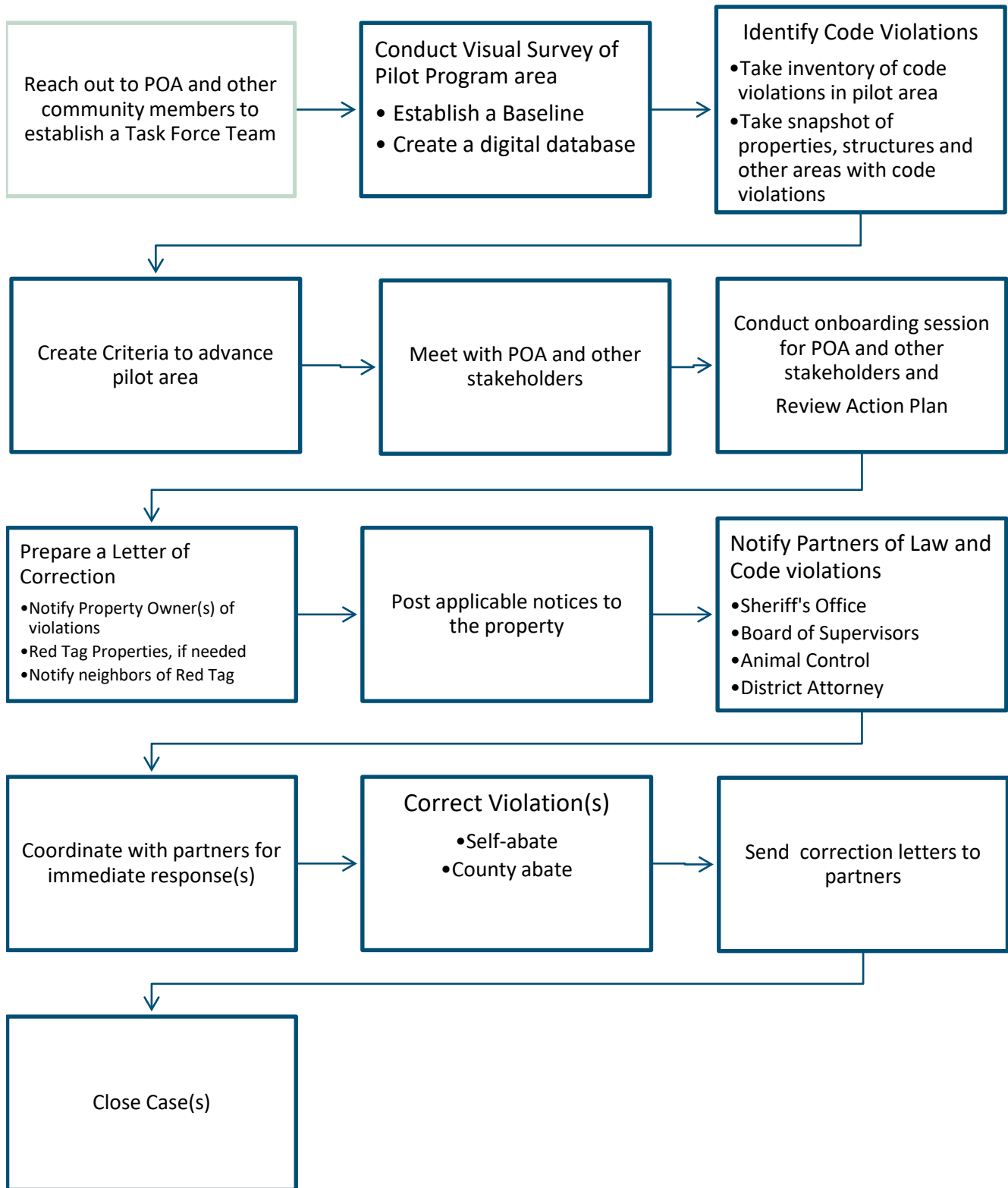
- **Cleanliness.** Even an unattractive neighborhood will look enormously better and be nicer to live in if the streets, sidewalks, parks, grassy areas, and empty lots are free of trash and dog droppings, there are no plastic bags stuck in trees or on electric wires, and both pavement and buildings are free of graffiti and grime.

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- **Greenery and plantings.** Trees, flowers, grass, and shrubs can help a neighborhood feel welcoming and well-loved.
  - **The streetscape.** The streetscape is the landscape of the street, the combination of buildings and their facades, paving, plantings, open spaces, traffic patterns, and other features that make up what you see as you move through a neighborhood. A mix of colors, shapes, light and shade, and various objects (walls, benches, planters, etc.) can make for an interesting streetscape, one that entices people to linger or explore. On the other hand, a streetscape that's too chaotic or too dull and empty can be unpleasant or threatening and can discourage people from using it.

## What is the Time Frame to Reimagine Clearlake Oaks?

There is a three-year time frame dedicated towards reimagining the Clearlake Oaks community. The pilot program was jump started in 2021. During year one, the pilot program study area was identified, and the program partnership was formed. In 2022, Year 2: The collection of baseline data began and was advanced to the Road Map Task Force Unit. In addition, two Code Enforcement Officers were hired to oversee the operations of the pilot program. Further, a RMTF Resolution is being recommended for review and approval by the Board of Supervisors for implementation of a Community-Driven Revitalization Action Plan. In 2023, Year 3: The program will begin to evaluate its successes based on the approved Action Plan. These successes will be measured based upon 1) the percentage increase of community aesthetics through wayfinding and beautification, 2) the percentage decrease of crime, 3) the percentage decrease of blight, 4) the decrease of community violations in the areas of trash and debris, abandoned properties, illegal dumping, junked cars, dilapidated structures, hazardous vegetation, lighting, roadways, and illegal cannabis grows. The overall goal of the program is to decrease crime and blight, stimulate economic growth, and increase the quality-of-life for all Clearlake Oaks residents, business owners, visitors, and students.

# How Will the RMTF Team Work Together in a Partnership?



# How would one file a complaint with the RMTF?

All complaints may be filed by completing the below form which can be found on the County of Lake website at: [COMMUNITY DEVELOPMENT DEPARTMENT \(lakecountyca.gov\)](http://COMMUNITY DEVELOPMENT DEPARTMENT (lakecountyca.gov)), or by calling 707-263-2309.



**County of Lake**  
**Community Development Department**  
255 North Forbes Street, Lakeport, CA 95453  
Telephone: 707/ 263-2309 Fax: 707/ 263-2225

Case # \_\_\_\_\_  
Date Rec'd \_\_\_\_\_  
Logged by: \_\_\_\_\_  
Rec'd by: \_\_\_\_\_

## COMPLAINT FORM

This is a public document and subject to disclosure under the Public Records Act.  
If you wish your identity to remain confidential, this form may be filed anonymously.

<b>LOCATION OF COMPLAINT</b> Street Address: _____ City: _____ Assessor's Parcel Number: _____ Property owner's name, if known: _____ Nearest cross street: _____ If address is unknown, please provide addresses of adjacent properties and draw map on reverse side of form. <b>NATURE OF COMPLAINT</b> _____ _____ _____ _____
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This complaint must be signed, with your phone number and your mailing and physical addresses. Please type or clearly print all information.

Every effort will be made by this division to keep the information herein confidential within the limits of existing law.

Your testimony may be necessary in order to prosecute this case if it requires court action. Would you be willing to provide this testimony in court? YES  NO

<b>COMPLAINANT'S INFORMATION</b> Signature: _____ Name: _____ Phone Number: ( ) _____ Email Address: _____ Mailing Address: _____ City: _____ State: _____ Zip Code: _____ Physical Address: _____
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If there are additional complainants who wish to file, please take additional Complaint Forms for them to complete. Thank you.

MASTER DISC:Code Complaint form.doc Revised 10-31-11 kth

## RMTF Complaints

Scan the QR Code to  
file a complaint online!





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## What are the Boundaries of the Road Map Task Force Pilot Area?



## How do I Become a Community-Driven Citizen to Assist in Revitalizing Clearlake Oaks?

### Qualifications:

To become a Community-Driven Citizen one must work through the established Property Owner Association (POA) by notifying your POA of your interest in helping to revitalize Clearlake Oaks. The County will schedule and conduct an on-boarding session with the POA and provide necessary resources to promote the community. To get started, simply send an email of interest to the Lake County Community Development Department (CDD) at [COMMUNITY DEVELOPMENT DEPARTMENT \(lakecountyca.gov\)](mailto:COMMUNITY DEVELOPMENT DEPARTMENT@lakecountyca.gov) to receive an application of interest. If you are not located within a POA and you would like to participate as a community-driven citizen, then attend a monthly EARTH meeting and express your interest at the meeting.

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## Who Should be Involved in Establishing a Neighborhood Beauty and Safety Program?

The best way to establish a strong community-driven program is to involve as many individual stakeholders and groups as possible. For neighborhood beautification and safety, people from all the groups and backgrounds that make up the neighborhood should be involved, since the effort will have an effect on everyone, whether they're directly involved or not. This might include:

- Homeowners.
- Renters.
- Landlords and property owners.
- Business owners and managers.
- Local officials including: neighborhood Board of Supervisors, state legislators, Board of Health members, etc.
- Youth.
- Neighborhood organizations. Possibilities include: neighborhood associations or councils, a neighborhood watch, block associations, and neighborhood youth groups.
- Organizations and agencies that serve the neighborhood: a local hospital, the public library, health and human service organizations, cultural institutions.
- Community services (planning, police and fire, garbage pickup, recycling, etc.)
- Neighborhood faith communities.
- Schools and other educational institutions.

## What Code Violations will be enforced as a high priority concern in the Clearlake Oaks community?

The areas of high priority will be as follows:

1. Any condition dangerous to human life, unsafe, or detrimental to the public health or safety.



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2. The existence of garbage, rubbish, refuse, or waste matter, and weeds upon the premises contrary to the provisions of Article 21 (Zoning Ordinance) of the Lake County Code and/or which creates a fire hazard
  3. Any items causing an unsightly appearance which is visible from the scenic corridor or public right of way or sites of neighboring properties or which provides harborage for rats and/or other vermin, or creates other potential health hazard or public nuisance.
  4. Abandoned, dismantled, wrecked, or inoperable motor vehicles, motorcycles, recreational vehicles, trailers, campers, boats or parts thereof.
  5. Any failure to obtain and/or maintain any permit related to cannabis operations which is required, issued, and/or approved by the County of Lake.

Definitions of high priority areas:

1. *Rubbish* shall mean waste matter, litter, trash, refuse, debris, dirt, dry grass, dead trees, tin cans, paper, and waste material of every kind, or other unsanitary substance, object or condition which is or when dry may become, a fire hazard, or which is or may become a menace to health, safety or welfare, or which is offensive to the senses.
2. *Weeds* shall mean any of the following: weeds which when mature bear seeds of a downy or wingy nature; any brush or weeds which attain such large growth as to become, when dry, a fire menace to adjacent improved property.

## **What tools will be used to correct the violations for the Clearlake Oaks Community?**

The tools that will be used to correct violations will not only start with voluntary compliance, but will be enforced through various County ordinances, such as: 1) the writing of citations (Ordinance No. 3112: Administrative fines and penalties); 2) the abatement of nuisances (Chapter 13, Article 1); and 3) through the removal of hazardous vegetation (Chapter 13, Article VIII).

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According to Article VII of Chapter 13, Section 50.3, there will be penalties evoked for failure to obtain required County Permits for Cannabis Cultivation Operations – Per Plant Penalty as well.

## **What is meant by the Clearlake Oaks Community-Driven Safety Program?**

A multi-pronged approach, which includes collaboration and cooperation focused on properties that have co-occurring criminal and zoning violations is an effective tool in bringing safety to neighborhoods, and increasing values to properties. Focusing efforts in a more directed effort will bring more immediate and identifiable results as opposed to spreading our already scarce resources over a broad area. The quality of life issues that will be identified and remedied will lead to improved safety in the community by demonstrating our willingness to take action when such co-occurring prohibited activities are identified. Multiple agencies working together will be more effective than those same agencies operating independently of one another.

Below are the proposed phases for establishing the Clearlake Oaks Action Plan.

### **Phase One: Recruiting neighborhood residents as leaders and participants**

- Recruit people to take the lead.
- Conduct outreach to neighborhood residents to inform them about and involve them in the effort.

### **Phase Two: Developing a plan for neighborhood beautification**

- Assemble a participatory planning group.
- Conduct a neighborhood assessment.
- Develop a vision for the neighborhood.
- Develop goals.
- Develop an overall strategy to realize your goals and, ultimately, your vision.

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- Develop an action plan for each goal.
  - Develop a plan for maintaining gains.
  - Devise a way to monitor and evaluate your effort.

**Phase Three: Presenting the plan to the neighborhood, gaining approval, and implementing the first step**

- Present the plan to the neighborhood.
- Collect feedback.
- Incorporate feedback to the extent possible.
- Present the final plan and ask for neighborhood support.
- Implement the first stage of the plan.
- Start working on the next stage of the plan.
- Keep the program going for the life of the neighborhood.

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## RMTF CONTACTS

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